

## CURRICULUM VITAE – SARAH E. KERCSMAR, Ph.D.

### I. GENERAL INFORMATION

Home Address: 127 Meadow View Way, Georgetown, KY 40324

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### II. EDUCATION

2023, University of Kentucky, Master of Health Administration

2021, University of Kentucky, Tobacco Treatment Specialist Graduate Certificate

2015, University of Kentucky, Distance Education Graduate Certificate

2007, University of Kentucky, Ph.D., Instructional Communication

2002, Marshall University, Master of Arts, Communication Studies

2000, Marshall University, Bachelor of Arts, Communication Studies

### III. PROFESSIONAL EXPERIENCES

2012-2014: CI Consulting Coordinator, University of Kentucky College of Communication and Information

2011-2012: Co-Director, Kentucky Center for Smoke-Free Policy, University of Kentucky College of Nursing, Tobacco Policy Research Program

2008-2010: Manager, Northern Kentucky Office of the Clean Indoor Air Partnership, University of Kentucky College of Nursing, Tobacco Policy Research Program

2007-2008: Technical Assistance Coordinator, Rural Smoke-Free Communities R01 funded by the National Heart, Lung, and Blood Institute, University of Kentucky College of Nursing, Tobacco Policy Research Program

2002-2004: Community Outreach Manager, American Lung Association of West Virginia

2002-2004: Grassroots Organizer, Coalition for a Tobacco-Free West Virginia

2001-2002: Computer Teacher, St. Agnes Grade School

#### **IV. ACADEMIC APPOINTMENTS**

2023 – Present: Associate Professor, College of Health Sciences, University of Kentucky

July 2020 – Present: Program Director & Director of Undergraduate Studies, Clinical Leadership and Management, Certificate Director; Clinical Healthcare Management, College of Health Sciences, University of Kentucky

2017- 2023: Assistant Professor, College of Health Sciences, University of Kentucky

April 2018 – June 2020: Director of Undergraduate Studies, Clinical Leadership and Management, College of Health Sciences, University of Kentucky

2014-2017: Program Coordinator, Instructional Communication and Research, School of Information Science, College of Communication and Information, University of Kentucky

2011-2017: Faculty Lecturer, Instructional Communication and Research, School of Information Science, College of Communication and Information (Promoted to Senior Lecturer, May 2017), University of Kentucky

2011-2012: Adjunct Instructor, Salem International University Online

2007-2008: Adjunct Instructor, Department of Communication, University of Kentucky

2005-2007: Teaching Assistant, Department of Communication, University of Kentucky

2004-2006: Research Assistant, College of Nursing, Tobacco Policy Research Program, University of Kentucky

2002-2004: Adjunct Instructor, West Virginia State University

2000-2002: Teaching Assistant, Department of Communication, Marshall University

#### **VII. TEACHING ACTIVITY**

##### *University of Kentucky:*

2024, Fall: Cultural Competence in Healthcare, CLM 453-001, 34 students, Sole Instructor

2023, Summer: Study Abroad: Health & Healthcare in Paris, HHS 470, 18 students, Co-Instructor

2023, Spring: Introduction to Healthcare Management, CLM 325-001, 13 students, Sole Instructor

2023, Spring: Capstone, CLM 495-001, 41 students, Sole Instructor

2022, Fall: Careers in Clinical Leadership and Management, CLM 120, 36 students, Sole Instructor

2022, Fall: Special Topics: Aging & Long-Term Care in a Post-Pandemic World, 24 students, Sole Instructor

2022, Spring: Careers in Clinical Leadership and Management, CLM 120, 24 students, Sole Instructor

2022, Spring: Capstone, CLM 495-001, 27 students, Sole Instructor

2021, Fall: Health Policy & Politics, HHS 350-002, 30 students, Sole Instructor

2021, Fall: Healthcare Managers: Write, Speak, Create, CLM 300-001, 36 students, Sole Instructor

2021, Spring: Leadership: Human Resources in Healthcare, CLM 444-001, 20 students, Sole Instructor

2021, Spring: Capstone, CLM 495-001, 33 students, Sole Instructor

2020, Fall: Healthcare Managers: Write, Speak, Create, CLM 300-001, 33 students, Sole Instructor

2020, Fall: Special Topics: Introduction to Aging & the LTC Environment, 16 students, Sole Instructor

2020, Spring: Capstone, CLM 495-001, 18 students, Sole Instructor

2020, Spring: Capstone, CLM 495-002, 17 students, Sole Instructor

2019, Fall: Healthcare Managers: Write, Speak, Create (online), CLM 300-201, 27 students, Sole Instructor

2019, Fall: Capstone, CLM 495-001, 12 students, Sole Instructor

2019, Summer: Introduction to Healthcare Management (online), CLM 325-210, 12 students, Sole Instructor

2019, Spring: Community & Institutional Planning, CLM 452-001, 35 students, Sole Instructor

2019, Spring: Capstone, CLM 595-001, 16 students, Sole Instructor

2018, Fall: Capstone, CLM 595-001, 26 students, Sole Instructor

2018, Fall: Social and Cultural Evolution of Disease, HHS/CLM 405-003, 29 students, Sole Instructor

2018, Spring: Health Services Administration, HHS/CLM 351-001, 44 students, Sole Instructor

2018, Spring: Health Services Administration, HHS/CLM 351-004, 27 students, Sole Instructor

2018, Spring: Community and Institutional Planning, CLM 452, 28 students, Sole Instructor

2018, Spring: Careers in Clinical Leadership and Management, CLM 120, 13 students, Sole Instructor

2017, Fall: Health Policy and Politics, HHS/CLM 350-002, 30 students, Sole Instructor

2017, Fall: Health Policy and Politics, HHS/CLM 350-003, 33 students, Sole Instructor

2017, Fall: Epidemiology and Biostatistics, HHS/CLM 405-001, 41 students, Sole Instructor

2017, Spring: Information Literacy, ICT 200-205, 24 students, Sole Instructor

2017, Spring: Information Literacy, ICT 200-206, 20 students, Sole Instructor

2016, Fall: Accelerated Composition and Communication, CIS 112-005, 24 students, Sole Instructor

2016, Fall: Accelerated Composition and Communication, CIS 112-015, 24 students, Sole Instructor

2016, Fall: Health Policy and Politics, HHS/CLM 350-203, 31 students, Sole Instructor

2016, Spring: Honors Service-Learning and Community Engagement: \$100 Solution, HON 399-001, 8 students, Sole Instructor

2016, Spring: Strategic Business & Professional Communication, CIS 300-005, 25 students, Sole Instructor

*Note: I taught at the University of Kentucky as a graduate student and a lecturer from 2004-2016;*

*additional teaching activity available upon request.*

*Salem International University:*

2011-12, Introduction to Healthcare Management and Operations, HCM 605, Sole Instructor

2011-12, Healthcare Planning, Promotion, and Evaluation, HCM 625, Sole Instructor

2011-12, Business Communications, BUS 505, Sole Instructor

### VIII. ADVISING ACTIVITY

*Research & Scholarly Projects Directed (e.g. Capstone, Postdoctoral Supervision):*

<b>Student Name</b>	<b>Degree</b>	<b>Calendar Year Completed</b>	<b>Role</b>	<b>Title</b>	<b>Department/College</b>
Michaela Dunson	BHS	In Progress	Independent Study	CLM 120 Course Replacement	Health & Clinical Sciences/CHS
Elliott Hamilton	BPH	In Progress	Undergraduate Research Mentor	Trans Student Utilization of University Health Services	Public Health/CPH
Michaela Dunson	BHS	2023	Honors Course Conversion	CLM 325 Honors Course Conversion	Health & Clinical Sciences/CHS
Jillian Brown	BHS	2022	Independent Study	Internship & Independent Study Sponsor: Gill Heart Institute	Health & Clinical Sciences/CHS
Grace Brooks	BS	2021	Honors Course Conversion	HHS 350 Honors Course Conversion	Health & Clinical Sciences/CHS
Emma Keeling	BS	2021	Honors Course Conversion	HHS 350 Honors Course Conversion	Health & Clinical Sciences/CHS
Madison Kelly	BHS	2020	Independent Study	Infectious Disease Internship & Independent Study	Health & Clinical Sciences/CHS
Jake Puckett	BS	2020	Independent Study	Physical Therapy Experiential Education (EXP 396)	Health & Clinical Sciences/CHS
Isaiah Cloud	BHS	2019	Independent Study	Risk Prevention for Falls	Clinical Sciences/CHS

Parisa Shamei Zedah	BS	2019	Independent Study	Women's Health Disadvantages in the Middle East and North African (MENA) region.	Clinical Sciences/CHS
Kareem Hassan	BHS	2018	Independent Study	An Organizational Assessment of the SHARE Center	Clinical Sciences/CHS
Maddie Miles	BS	2018	Undergraduate Research Mentor	1. Understanding Government Influence on Healthcare Legislation 2. Understanding LGBTQ* Health as a Healthcare Provider	Clinical Sciences/CHS
Jenna Perkins	BS	2018	Honors Capstone Mentor	Honors Capstone: The Convergence of Education and Service and its Impact on Public Health	Clinical Sciences/CHS
Yulia Perevozchikova	BS	2018	Honors Capstone Mentor	Honors Capstone: Women's Health and You	Clinical Sciences/CHS
Cameron Sedlar	BS	2018	Independent Study	Social and Cultural Evolution of Disease	Clinical Sciences/CHS

*Additional Student Advising:*

- Serve as faculty advisor for the Healthcare Administration Student Association, Tobacco-Free Take Action! Student Ambassadors, and American Mock World Health Organization.
- Advise 15-20 CLM students/year on career matters.
- Write letters of recommendation for 15-20 students/year.

**IX. ADMINISTRATIVE ACTIVITY AND UNIVERSITY SERVICE**

*Program:*

2023: Diversity Healthcare Pipeline, Panelist, Bryan Station High School

2023: Summer Internship Speed Dating Networking Event, Clinical Leadership & Management.

2023: YWCA Black Achievers, Presenter, Clinical Leadership & Management, Introduced high school students to careers in healthcare administration, Transylvania University.

2022: Clinical Leadership & Health Administration High School Overview Event, Presenter, State College Area High School (PA)

2022: Diversity Healthcare Pipeline, Panelist, Bryan Station High School

2022: Summer Internship Speed Dating Networking Event, Clinical Leadership & Management,

Designed and coordinated the first summer internship event for our CLM undergraduate students with 10 employers and 30 students.

2022: YWCA Black Achievers, Presenter, Clinical Leadership & Management, Introduced high school students to careers in healthcare administration (held virtually due to COVID-19).

2017-2020: Standards and Progression Committee, Division of Health Sciences Education and Research, Member, Hold Standards and Progressions meetings at least monthly with students seeking letters of recommendation or in academic trouble. Write letters of recommendation for students seeking letters of recommendation. (In 2019, I shifted to mainly focusing on the Clinical Leadership & Management Program after the HSER division was dissolved.)

2017-2019: Curriculum Committee, Division of Health Sciences Education and Research, Co-Chair, Oversee curriculum revisions and best practices along with the Director of Undergraduate Studies in Human Health Sciences.

2017-2018: Planning Committee, Division of Health Sciences Education and Research, Chair, Address program level long-term planning issues.

2017-2018: Experiential Learning Committee, Division of Health Sciences Education and Research, Chair (Fall 2017), Member (Spring 2018), Review experiential learning opportunities for the HHS and CLM programs and suggest updates, etc.

2017-2018: Student and Alumni Committee, Division of Health Sciences Education and Research, Member, Plan student and alumni events for HHS and CLM students.

2014-2015: Curriculum Committee, Instructional Communication and Research, Member, Review curriculum for needed updates and suggest best practices for the Composition and Communication course sequences.

2014: Orientation Planning Team, Instructional Communication and Research, Member, Identify areas for fall training and work to plan the sessions.

2013-2014: Curriculum Committee, Instructional Communication and Research, Member, Review curriculum for needed updates and suggest best practices for the Composition and Communication course sequences.

2013-2014: Distance Learning Subcommittee Chair, Instructional Communication and Research, Identify and work to address distance learning needs in the unit.

2012: Instructional Communication Blog, Instructional Communication and Research, Contributor, Wrote blog entries related to communication.

2012: Consulting Committee, Instructional Communication and Research, Chair, Identify and pursue opportunities for consulting activities from the unit.

2011-2012: Orientation Committee, Instructional Communication and Research, Member/Presenter, Identify areas for fall training and design/present the training.

2011-2012: Mentoring Co-Coordinator and Small Group Mentor, Instructional Communication and Research, Develop mentoring plan for new instructors and serve as a small group mentor.

2011: Undergraduate Curriculum Committee, Instructional Communication and Research, Chair, Oversee curriculum revisions and best practices along with the Director of Undergraduate Studies in Human Health Sciences.

2011-2012: Composition and Communication Workbook Editor, Instructional Communication and Research, Design workbook for Composition and Communication students.

*Department:*

Summer 2022: Search Committee Chair, Human Health Sciences Lecturer, Department of Health & Clinical Sciences

2020 - present: Member, CHS Admissions Committee, Department of Health & Clinical Sciences

2018 – present: Healthcare Administration Student Association Faculty Advisor

2020: Search Committee Chair, Clinical Leadership & Management Lecturer. Search suspended due to COVID-19 and hiring freeze.

2019: Search Committee Chair, Department Chair Search, Department of Health & Clinical Sciences

2018: Search Committee, Division of Health Sciences Education and Research, Member, Special Title and Lecturer Searches (2 separate committees)

2015-2017: Search Committee, School of Information Science, Convener, Organized the search for 2 consecutive years for tenure-track positions in the SIS.

2015-2017: Executive Committee, School of Information Science, Convener, Convened the Executive Committee to address important issues for the SIS.

2014-2015: Executive Committee Member, School of Information Science, Member, Worked as part of the Executive Committee to address important issues for the SIS.

2012-2013: SeeBlue Faculty Committee, University of Kentucky, Representative

*College:*

2022-present: College Strategic Planning Committee (Supporting our People)

2018-present: Undergraduate Leadership Team, College of Health Sciences, Member, Provide input into college-wide undergraduate issues.

2019 - present: Academic Affairs Committee Member

June 2023: Search Committee Member, OSA Advisor

March 2023: Reviewer for Undergraduate Research Fellowship

August 2022: Standardized Patient for the UK Physician Assistant Program

Summer 2022: College of Health Sciences Summer Bridge Presenter

Summer 2020: CHS COVID Academic Affairs Restart Committee

2019 – 2021: Search Committee Member, Alumni Affairs position, new OSA advisor, new recruiter

2019: Reviewed SIRG applications for the Office of Undergraduate Research

2018-2019: Global Citizenship Honors Pathway Sub-Committee, College of Health Sciences, Member, Provided input into the creation of a new pathway for our undergraduate students.

2018: College Reorganization Workgroup, College of Health Sciences, Member, Provided input into the reorganization of all programs within the CHS.

2017-2018: Student Affairs Committee, College of Health Sciences, Member, Addressed student concerns that crossed programs in the CHS.

2017-2018: Undergraduate Education Initiative Workgroup, College of Health Sciences, College of

Health Sciences, Member, Provided input into the reorganization of undergraduate programs within the CHS and the tenets that should undergird all undergrad programs.

2005-2006: Communication Graduate Student Association, Department of Communication, University of Kentucky, Co-Chair, Identified activities and professional development activities for graduate students in the Communication, Journalism, and Telecommunications Graduate Program.

*University:*

June 2023: AHEC Summer Program Presenter

Spring 2023: SACS Accreditation Review Committee Member

2021-2022: Graduation Composition and Communication Committee Chair. This committee is a subcommittee of Undergraduate Council. The charge is to gather information and recommend next steps for the GCCR.

2021-2023: Tobacco-Free Campus Committee, Member. Appointed by President Capilouto.

2021: Teaching, Learning, and Academic Innovation Advisory Committee. This committee advises CELT, UK Online, and Distance Learning.

2020-2023: IT Advisory Council, University of Kentucky. Appointed by Chief Information Officer, Brian Nicholas, to a 3-year term related to information technology needs on campus.

2017- 2022: Undergraduate Council, University of Kentucky, Member, Review undergraduate courses for fidelity from across the university. Elected to a 3-year term representing the Colleges of Health Science, Nursing, & Pharmacy in Spring 2019.

2017-2020: Academic Computing Committee, University of Kentucky, Chair, Identify topics to be discussed and acted upon related to academic computing across the university. (appointed by President Capilouto)

2017: Service Learning Advisory Council, University of Kentucky, Member, Attend meetings related to service learning across the university.

2016-2019: Technology Ad Hoc Committee (University Senate), University of Kentucky, Member, Discuss topics related to technology issues relevant to faculty.

2017-2018: University Teaching Award Reviewer, University of Kentucky, Reviewer, Review and rank teaching award application packets.

2015-2017: Academic Computing Committee, University of Kentucky, Member, Discuss topics related to academic computing across the university.

2012-2017: UK Honors Program Application Review, University of Kentucky, Reviewer, Review and rank honors program application packets.

2016-2017: LMS Committee, University of Kentucky, Co-chair, Discuss topics related to LMS across the university.

2014-2015: Honors Program Orientation Discussion Leader, University of Kentucky, Lead freshmen students in a discussion on their summer reading assignment.

2014-2015: Grant Reviewer, eLLi (e-learning) grants, University of Kentucky, Reviewer, Review and rank e-learning grants.

2012: Canvas Pilot Faculty Tester, University of Kentucky, Tester, Test Canvas to see of its long term utility.

2007-2008: University of Kentucky Tobacco-Free Hospital Steering Committee, Member, Discuss topics related to tobacco-free campus implementation.

2006-2007: Founding President, University of Kentucky Graduate Student Congress, Started the first ever University of Kentucky student organization for graduate students.

*National/International:*

2020 - present: Undergraduate Certification Review Team Member, Association of University Programs of Health Administration.

2023: External Evaluator of a Promotion Dossier for a Teaching Associate Professor at Carnegie Mellon University.

2023: Association of University Programs in Health Administration, Interprofessional Forum, Chair-Elect, January 2023-Present

2022: External Evaluator of a Promotion Dossier for an Instructor at Indiana University

2020, 2022: Article Reviewer for the Journal of Health Administration Education

2020: External Evaluator of a Promotion Dossier for an Instructor at Oregon State University

## **XI. HONORS**

*University / Local:*

2023: Inducted into Upsilon Phi Delta Honorary (healthcare administration student honor society)

2023: Nominated for the University of Kentucky College of Health Sciences Kingston Teaching Award

2023: Nominated for the University of Kentucky Provost Teaching Award

2022: College of Health Sciences Scholarship of Teaching and Learning Faculty Learning Community

2020: A Teacher Who Made a Difference (Nominated by 2 different students), University of Kentucky

2020: Spotlited as a "Customer of Information Technology Services" by the university IT group, University of Kentucky

2019: A Teacher Who Made a Difference, University of Kentucky

2018: Faculty Research Mentor of the Week, Office of Undergraduate Research, University of Kentucky

2018: Omicron Delta Kappa Outstanding Leadership and Student Enhancement Award, Omicron Delta Kappa, Teaching and Advising

2017: Women's Executive Leadership Development Program, University of Kentucky, Leadership Development

2017: Instructional Communication and Research, Professional Development Series Certificate, Instructional Communication and Research, Teaching

2016: Instructional Communication and Research, Professional Development Series Certificate,

Instructional Communication and Research, Teaching

2015: University of Kentucky Provost Outstanding Teaching Award, University of Kentucky, Teaching

2006: University of Kentucky Sypher Scholarship, Scholarship

2000: Omicron Delta Kappa (National Leadership Honorary), Marshall University, Leadership

*State / Regional:*

2015: Academic Leadership Academy, Bluegrass Higher Education Consortium, Leadership

2006: Top 4 Student Paper Panel, Instructional Development Division, Southern States Communication Association, Scholarship

*National / International:*

2006: International Communication Association Graduate Teaching Assistant Award, Teaching

2005: National Conference on Graduate Student Leadership Delegate, Leadership

2002: Catherine G. Cummings Graduate Award in Communication Pedagogy, Teaching

2002: United States Golf Association Fellowship Finalist, One of 30 Nationwide Finalists

## **XII. PROFESSIONAL ACTIVITY AND PUBLIC SERVICE**

*Membership in Professional Societies:*

Association of University Programs in Health Administration

Master of Health Administration Student Association (University of Kentucky)

American College of Healthcare Executives

Society of Human Resource Management

Leading Age

*Other:*

2023 – present: AUPHA Interprofessional Forum Co-Chair

2021-present: BSA Troop 177 Merit Badge Counselor Coordinator, Georgetown, KY

2017-present: Advisory Board Member, Elkhorn Crossing School, Georgetown, KY

2022-2023: Royal Springs Middle School Band Boosters Secretary

2021-2023: Parent Representative, Site-Based Decision Making Council, Royal Springs Middle School

2018-2023: Cub Scout Pack 215 Communications Coordinator; Awarded “Volunteer of the Year Award for 2018-19”

2022: Local Planning Committee Member, Scott County Schools, Georgetown, KY.

2020-2021: Parent Representative, Site-Based Decision Making Council, Creekside Elementary

2020: Career Day Guest Speaker, Lemons Mill Elementary

2019-2020: Parent Representative, Site-Based Decision Making Council, Creekside Elementary

2019, October: Tates Creek High School Clinical Leadership & Management Educational Session  
2018-2019: Parent Representative, Site-Based Decision Making Council, Lemons Mill Elementary  
2015-2018: Mentor, Scott County High School  
2016-2018: Lemons Mill Elementary, PTA President  
2015-2016: Lemons Mill Elementary, PTA Secretary and Treasurer  
2013: United Way of the Bluegrass, Young Leaders Society Steering Committee Member  
2009-2010: American Association of University Women, Middletown Branch, Member, January  
2009-2010; Executive Board Member, July 2009-2010  
2009-2010: Big Brothers/Big Sisters of Butler County Volunteer  
2008-2010: Legacy Young Professional Organization (Northern Kentucky), Member  
2009-2010: Steering Committee Member and Community Legacy Co-Chair

### **XIII. SPEAKING ENGAGEMENTS**

#### *University / Local:*

March 2022: **Kercsmar, S.E.** Advanced Public Speaking: Telling Your Story. Community Leadership Institute of Kentucky (CLIK). University of Kentucky. Virtually presented to Hazard, KY.

March 2019: **Kercsmar, S.E.** Advanced Public Speaking: Telling Your Story. Community Leadership Institute of Kentucky (CLIK). University of Kentucky. Hazard, KY.

March 2019: **Kercsmar, S.E.**, Soult, A., Turner, H., & Vallade, J. Women's Executive Leadership Development Brown Bag on Undergraduate Education.

August 2018: Warren, J. L., & **Kercsmar, S. E.** (Lead Presenters). HHS/CLM Instructor Orientation. University of Kentucky. Lexington, KY.

#### *State/Regional:*

May 2023: **Kercsmar, S. E.** Conflict Management. Kentucky ACE Women's Network. Richmond, KY.

### **XIV. RESEARCH AND/OR CREATIVE PRODUCTIVITY**

#### **CREATIVE PRODUCTIVITY**

##### **PODCASTS**

**Kercsmar, S. E.**(February 2021). Management and Leadership Faculty Forum Podcast. Association of University Programs of Health Administration.

## **PUBLICATIONS (underline student names)**

### ***Invited/Non-refereed***

#### *Invited Research Presentation*

Kercsmar, S., Warren, J., & DeVito, A. (July 2019). Invited presentation: Research in progress. \$100 Solution Annual Meeting, Buffalo: NY.

Kercsmar, S., Warren, J., & Devito, A. (July 2018). Invited presentation: Research in progress. \$100 Solution Annual Meeting, St. Louis: MO.

#### *Published Technical Reports or Policy Briefs*

Berns Janes, B., Hahn, E.J., Robertson, H., **Kercsmar**, S., Mason, J., Paul, E., McGee, J., & Hoylman, K., 2009, Radon: What the public and policymakers need to know. Lexington, KY: University of Kentucky College of Nursing Clean Indoor Air Partnership, Technical Report.

Hahn, E. J., Cole, L. J., Whitten, L., Robertson, H., Riker, C., Rayens, M. K., Arrowood, K., Begley, K., Casanave, L., McGee, J., **Kercsmar**, S., E., Slone, N., Vestal, B., Wagner, K., Warren, M., Centers, I., 2009, Secondhand smoke and smoke-free policy (2nd edition). Frankfort: Kentucky Cabinet for Health and Family Services, Technical Report.

Hahn, E. J., Rayens, M. K., Maggio, L. G., Riker, C., Robertson, H., Peiper, N., Pasley, G., Okoli, C., Hedgecock, C., **Cavendish**, S. E., Lee, S., McGee, J. M., Centers, I., Jones, K., 2006, Secondhand smoke and smoke-free policy. Frankfort: Kentucky Cabinet for Health and Family Services, Technical Report.

Hahn, E., Robertson, H., **Cavendish**, S. E., Peiper, N., Nunley, V., Riker, C., & Greathouse-Maggio, L. (2006). Smoke-free community campaign toolkit with CD-ROM: A joint project between the University of Kentucky, College of Nursing's Kentucky Center for Smoke-free Policy and the ALERT Regional Prevention Center/Pathways, Inc., Lexington, KY, Technical Report.

Hahn, E. J., Rayens, M. K., Riker, C., Greathouse, L., Rasnake, R., Okoli, C., **Cavendish**, S. E., Wood, T., Gresham, K., 2004, Kentucky tobacco prevention and cessation status report. Lexington, KY, University of Kentucky College of Nursing, Technical Report.

### ***Refereed/Peer reviewed***

#### *Published Journal Articles:*

**Kercsmar, S. E.**, Clancy, K., Bartmess, C., & Gdovka, T. (In Press). From the classroom to the workplace: How alumni support and guide undergraduates A case study from the University of Kentucky. *The Journal of Health Administration Education*.

Warren, J. L., **Kercsmar, S. E.**, & Devito, A. (2022). Understanding the impact of the \$100 Solution on community partnerships. *Journal of Community Engagement & Scholarship*.

**Kercsmar, S. E.** & Clancy, K. (2021). The COVID-19 senior experience in Clinical Leadership and Management: Practicum, capstone, and beyond. *The Journal of Health Administration Education*, 38(1), 325-336.

McMullen, J, **Kercsmar, S. E.**, Poole, K., Ickes, M. J. (2020). Walking for transportation on campus: Perspectives from faculty and students. *Building Healthy Academic Communities Journal*, 4(1), 7-17.

Strawser, M. G. & **Kercsmar, S. E.** (2020). Brief communication: Community engagement through

training and development: Building a faculty-led campus consulting firm. *Journal of Faculty Development*, 34(1), 43-46.

Strawser, M. G., **Kercsmar, S. E.**, Cooper, T. B, Housely-Gaffey, A. L., Devito, A., & Pennell, M. (2019). Transforming a Basic Model: Assessing the Educational Integrity of a Redesigned Hybrid Basic Communication Course. *Kentucky Journal of Communication*, 38(1), 65-79.

Ickes, M. Butler, K., Wiggins, A., **Kercsmar, S.**, Rayens, M. K., & Hahn, E. (2019). Truth ® ads, receptivity, and motivation to use or quit tobacco among college students. *Journal of American College Health*, 15, 1-8.

Strawser, M. G., Gaffney, A. L., DeVito, A., **Kercsmar, S. E.**, Pennell, M. (2017). A blended basic course examination of self-efficacy and communication apprehension: A comparison of blended and traditional students. *Basic Communication Course Annual*, 29, 53-73.

Hahn, E.J., Rayens, M.K., **Kercsmar, S.E.**, Adkins, S.M., Wright, A.P., Robertson, H.E., Rinker, G. (2014). Dual home screening and tailored environmental feedback to reduce radon and secondhand smoke: An exploratory study. *Journal of Environmental Health*, 76(6), 156-61.

Frisby, B.N., Limperos, A.M., Record, R.A., Downs, E., & **Kercsmar, S.E.** (2013). Students' perceptions of social presence: Rhetorical and relational goals across three mediated instructional designs. *Merlot Journal of Online Learning and Teaching*, 9(4), 468-480.

Helme, D. W., Rayens, M. K., **Kercsmar, S. E.**, Adkins, S. M., Amundsen, S. J., Lee, E., Riker, C. A., Hahn, E. J. (2012). Rural print media portrayal of secondhand smoke and smoke-free policy. *Health Promotion Practice*, 13 (6), 848-856.

Fallin, A., Parker, L., Lindgreen, J., Riker, C. A., **Kercsmar, S. E.**, Hahn, E. J. (2011). Secular trends and smoke-free policy development in rural Kentucky. *Health Education Research*, 26(4), 711-721.

**Cavendish, S. E.** (2007). [Review of the book *Parenting and Professing: Balancing Family Work with an Academic Career*]. *Journal of Family Communication*, 7(1), 81-83.

Hahn, E.J., Riker, C.A., Butler, K., **Cavendish, S.**, Lewis, P., Maggio Greathouse, L.W., Nunley, V. (2007). Enforcement of tobacco Purchase, Use, and Possession laws in four Kentucky communities. *Policy, Politics, and Nursing Practice*, 8, 140-147.

Lu, H., Case, D. O., Lustria, M. L. A., Kwon, N., Andrews, J. L., **Cavendish, S. E.**, Floyd, B. R. (2007). Predictors of online information seeking by international students when disaster strikes their countries. *CyberPsychology & Behavior*, 10, 709-712.

**Cavendish, S. E.** (2006). Repeal the smoking ban: An analysis of a tobacco industry front group website. *Kentucky Journal of Communication*, 26(2), 127-147.

*Published Monographs, Books, or Book Chapters:*

Warren, J. L., & **Kercsmar, S. E.** (in press). Service-Learning: History, Theory, and Research (Chapter 3). *Service Learning Through the \$100 Solution*, Amanda English, Ed.

*Published Book Reviews*

**Kercsmar, S. E.** (2020). Book Review: *Intentional Tech: Principles to Guide the Use of Education Technology in College Teaching*. *Journal of Faculty Development*, 34(3), 135-6.

## **PRESENTATIONS**

### ***Referred/Peer Reviewed***

#### *University / Local:*

**Kercsmar, S. E., Mason, J., Westneat, S., Rayens, M. K., Robertson, H., & Hahn, E. J.** (April 2010). Preventing lung cancer by reducing radon: A test your home and win contest. Poster Presented at the Markey Cancer Center Research Day, Lexington, KY.

**Kercsmar, S. E., Mason, J., Westneat, S., Rayens, M. K., Robertson, H., & Hahn, E. J.** (March 2010). Test and win: Reducing radon in your home. Invited presentation to the P20 Center for Biobehavioral Research in Self-Management of Cardiopulmonary Disease, Lexington, KY.

#### *State / Regional:*

Clancy, K. & **Kercsmar, S. E.** (May 2023). Essential Employability: Let the Employers Speak! Podium presentation at Pedagogicon. Richmond, KY.

**Kercsmar, S. E. & Clancy, K.** (May 2023). Essential Employability Qualities Certification through QA Commons: Leveraging Strategies for Student and Faculty Success. Podium presentation at Pedagogicon. Richmond, KY.

Clancy, K., **Kercsmar, S. E., & Zagoog, A.** (May 2023). Workforce and Employability Skills: Designing an Effective Model of Curriculum Mapping and Assessment. Podium presentation at Pedagogicon. Richmond, KY.

Bane, M. & **Kercsmar, S. E.** (May 2021). Agile teaching and learning with OneNote Class Notebooks. Podium presentation presented virtually at Pedagogicon due to COVID-19.

Bane, M. & **Kercsmar, S. E.** (May 2020). Tables are turned – Students as teachers: A TED-ED workshop. Digital installation presented virtually at Pedagogicon due to COVID-19.

Brady, C. & **Kercsmar, S. E.** (May 2020). Book clubs: Empowering students to own course content. Podium presentation presented virtually at Pedagogicon due to COVID-19.

Ickes, M., McMullen, J., & **Kercsmar, S. E.** (November 2018). Influence of a walking campaign in promoting physical activity among university employees. Kentucky Association for Health, Physical Education, Recreation, & Dance. Lexington, KY.

Miles, M. J. and **Kercsmar, S. E.** (April 2018). Understanding government influence on healthcare legislation. Poster presented at CCTS. Lexington, KY.

Miles, M. J. and **Kercsmar, S. E.** (February 2018). Understanding government influence on healthcare legislation. Poster presented at Posters at the Capitol. Frankfort, KY.

DeVito, A. and **Kercsmar, S.E.** (May 2016). Lessons learned: Best practices for designing and implementing a service learning course. Panel presented at Eastern Kentucky University's Pedagogicon, Richmond, KY.

Martin, J.C., Gaffney, A.H., **Kercsmar, S.E.,** Cooper, T.B., DeVito, A., and Beck, A.C. (May 2016). Teaching classes for Living-Learning Programs: Challenges and opportunities. Panel presented at Eastern Kentucky University's Pedagogicon, Richmond, KY.

**Kercsmar, S. E., Pennell, M., & Buckner, M.** (May 2014). It's a Bird, It's a Plane, It's a Hybrid! Podium Presentation at Kentucky Pedagogicon Conference at Eastern Kentucky University, Richmond, KY.

Soult, A., **Kercsmar, S.**, Shane, R. (May 2014). Three Faculty, Three Courses: One Common Goal. Podium Presentation at Kentucky Pedagogicon Conference at Eastern Kentucky University, Richmond, KY.

**Cavendish, S. E.** (April 2007). Subways, service, and students: New York City through the lens of race, class, and gender. Paper presented at the Southern States Communication Association conference, Louisville, KY.

**Cavendish, S. E.** (September 2006). The West Wing: President as symbol. Paper presented at the Kentucky Communication Association conference, Cumberland Falls, KY. Won top graduate student paper.

**Cavendish, S. E.** (April 2006). A situated pedagogy approach to communication across the curriculum. Paper Presented at the Southern States Communication Association conference, Dallas, TX. Top 4 Student Paper.

**Cavendish, S. E.** (April 2006). It's not your mother's interpersonal communication: Goffman and Rogers in cyberspace. Paper Presented at the Southern States Communication Association conference, Dallas, TX.

Lane, D. R. & **Cavendish, S. E.** (April 2006). Communication across the engineering curriculum. Poster Presented at the Southern States Association Pre-Conference on Communication Across the Curriculum, Dallas, TX.

**Cavendish, S. E., Henning, Z. T., Kimmel, K. M., & Webb., E.** (September 2005). Improving graduate education through theory, research, and student empowerment: An integrated approach to solving socialization issues in higher education. Panel presented at the Kentucky Communication Association conference, Natural Bridge, KY.

*National / International:*

Clancy, K. & **Kercsmar, S. E.** (June 2023). Professional Etiquette Guidelines for Synchronous Online Interactions in this Brave New World," Poster Presentation, Association of University Programs of Health Administration, Baltimore, MD.

**Kercsmar, S. E.** (June 2022). The New Frontier: Grading writing AND enjoying it! Collaboration and Conversation Session at the Association of University Programs of Health Administration Annual Meeting. Salt Lake City, UT.

Brady, C., Cprek, S., **Kercsmar, S.**, Ray, Anne. (2022, September 22) Developing Life-Long Learners: Utilizing Book Clubs as Structured Assignments in Undergraduate Courses. Association for Schools and Programs of Public Health Undergraduate Conference for Education in Public Health, Virtual.

**Kercsmar, S. E.** (June 2022). The New Frontier: Grading writing AND enjoying it! Collaboration and Conversation Session at the Association of University Programs of Health Administration Annual Meeting. Salt Lake City, UT.

**Kercsmar, S. E., Clancy, K., & Arthur, C.** (June 2021). Cultivating Cats: A young alumni mentoring program & preceptor pipeline. Poster presentation at the Association of University Programs of

Health Administration Annual Meeting. Presented virtually due to COVID-19.

Clancy, K., **Kercsmar, S. E.**, Smurr Walters, L., & Fitzgerald, B. (June 2021). Emerging challenges in quality management: Leveraging partners to lead the way. Podium presentation at the Association of University Programs of Health Administration Annual Meeting. Presented virtually due to COVID-19.

**Kercsmar, S. E.** & Clancy, K. (June 2020). Healthcare managers: Write, speak, create. Poster presentation at the Association of University Programs of Health Administration Annual Meeting. Presented virtually due to COVID-19.

Clancy, K. & **Kercsmar, S. E.** (June 2020). Engaging community partnerships to elevate performance. Podium presentation at the Association of University Programs of Health Administration Annual Meeting. Presented virtually due to COVID-19.

**Kercsmar, S. E.** & Turner, M. (October 2019). An applied exploration in disability: Campus & community collaboration. Podium presentation at the Association of University Programs of Health Administration Undergraduate Workshop. Winston-Salem, NC.

Clancy, K. & **Kercsmar, S. E.** (June 2019). Changing practice in a changing world. Podium presentation at the Association of University Programs of Health Administration. New Orleans, LA.

**Kercsmar, S. E.** & Clancy, K. (June 2019). Introducing students to Clinical Leadership & Management through dynamic learning. Poster presented at the Association of University Programs of Health Administration. New Orleans, LA.

Ickes, M. J., **Kercsmar, S. E.**, McMullen, J., & Poole, K. (April 2019). Assessing individuals' attitudes and barriers related to walking for transportation on a college campus. Poster presented at the National Consortium for Building Health Academic Communities. Columbus, OH.

**Kercsmar, S. E.**, & Warren, J. L. (October 2018). The impact of college-level discussions on inter-professional education on curriculum redesign of a Clinical Leadership & Management program. Poster presented at American Society of Allied Health Professionals.

**Kercsmar, S. E.** & Martin, J. (August 2018). The Faculty Member/Instructional Designer Relationship: An Exploratory Study. Podium Presentation at the Lilly Conference on Innovative Strategies to Address Student Learning. Asheville, NC.

Cooper, T. & **Kercsmar, S. E.** (January 2018). Teamwork makes the dream work: Strategies for team teaching online. Podium presentation at the Lilly Conference on Evidence-Based Teaching & Learning. Austin, TX.

**Kercsmar, S. E.** (January 2018). Learning about disease through games. Poster presented at the Lilly Conference on Evidence-Based Teaching & Learning. Austin, TX.

Warren, J. L., & **Kercsmar, S. E.** (January 2018). \$100 Solution: Moving from the Classroom to the Real World. Poster presented at the Lilly Conference on Evidence-Based Teaching & Learning. Austin, TX.

**Kercsmar, S. E.** (March 2015). Teacher as student: How enrolling in a MOOC changed how I teach (and hopefully how my students learn!). Podium Presentation at Scholarship of Teaching and Learning Commons, Savannah, GA.

**Kercsmar, S. E.**, & Cockerell, M. (September 2014). Flipped, hybrid, online, face-to face?! Quality design and delivery are not horses of another color. Podium Presentation at Quality Matters, Baltimore, MD.

Hahn, E. J., Rayens, M. K., **Kercsmar**, S. E., Adkins, S., Mason, J., Robertson, H., & Rinker, G. (October 2011). Reducing radon and secondhand smoke in the home. Podium presentation at the American Public Health Association Conference, Washington, DC.

**Kercsmar**, S. E., Eversole, M., & Hahn, E.J. (October 2011). Challenges in executing a smoke-free policy campaign in a conservative environment: How a political party derailed the health message, and other important lessons learned. Podium presentation at the American Public Health Association Conference, Washington, DC.

Wright, A., **Kercsmar**, S. E., Ricks, J., Robertson, H., & Hahn, E. J. (October 2011). Testing for radon and tailoring health messages to increase awareness in a rural community. Roundtable presentation at the American Public Health Association Conference, Washington, DC.

**Kercsmar**, S. E., Mason, J., Adkins, S., Westneat, S., Rayens, M. K., Robertson, H., & Hahn, E. J. (November 2010). Building a radon-free environment: A test your home and win contest. Podium presentation at the American Public Health Association Conference, Denver, CO.

**Kercsmar**, S. E., Mason, J., Adkins, S., Westneat, S., Rayens, M. K., Robertson, H., & Hahn, E. J. (October 2010). Increasing radon testing and mitigation: A test your home and win contest. Podium presentation at the International Radon Symposium, Columbus, OH.

Hahn, E. J., Helme, D., Lee, E., Riker, C., Amundsen, S., Zhang, M., **Kercsmar**, S., & Fallin, A. (June 2009). Rural print media portrayal of secondhand smoke and smoke-free policy. Poster Presented at the National Conference on Tobacco or Health, Phoenix, AZ.

**Kercsmar**, S. E., Begley, K., Gilley, B., & Hahn, E. J. (June 2009). Creating and using a smoke-free toolkit with local communities. Poster Presented at the National Conference on Tobacco or Health, Phoenix, AZ.

**Kercsmar**, S. E., Janes, B., Paul, E., Mason, J., Hardwick, C., Robertson, H., & Hahn, E. J. (June 2009). Attacking lung cancer: Reducing secondhand smoke and radon exposure. Poster Presented at the National Conference on Tobacco or Health, Phoenix, AZ.

**Kercsmar**, S. E., Wagner, K., Thompson, D., Fallin, A., Riker, C., Robertson, H., & Hahn, E. J. (June 2009). Public opinion and smoke-free policies in rural communities. Poster Presented at the National Conference on Tobacco or Health, Phoenix, AZ.

Noar, S. M., Palmgreen, P., Clark, A., **Cavendish**, S., & Zimmerman, R. S. (April 2007). Mass media campaigns as a tool for HIV prevention: A review and update. Poster session presented at the Fifth National Conference of the Rural Center for AIDS/STD Prevention, Bloomington, IN.

**Cavendish**, S. E. (October 2006). A conversation with seven women: Work and family in the academy through the eyes of graduate students. Paper presented at the Organization for the Study of Communication, Language, and Gender conference, St. Louis, MO.

Noar, S. M., Palmgreen, P., Clark, A., **Cavendish**, S. E., & Zimmerman, R. S. (August 2006). Design, implementation, and evaluation of HIV/AIDS prevention media campaigns: How are we doing? Poster presented at the XVI International AIDS Conference, Toronto, Canada.

Lu, H. Y., Lustria, M. L. A., Case, D. O., Andrews, J., Kwon, N., **Cavendish**, S. E., & Floyd, B. R. (2006). What influences international students' disaster-related information seeking online if a disaster hits their country? Paper presented at 2006 Association for Library and Information Science Education conference, San Antonio, TX.

**Cavendish**, S. E. (May 2005). Lessons for advocates from a tobacco industry front-group website. Paper presented at the National Conference on Tobacco or Health, Chicago, IL.

## GRANT ACTIVITY

### *Approved and Funded - Extramural:*

2019: Developing a \$100 Solution Training Program. \$500 award. With J. Warren. This small grant was canceled due to COVID.

2018: Understanding the Impact of the \$100 Solution on Community Partnerships. \$500 award. With J. Warren.

2016: Diversity TED Talk Speaker and Workshops, College of Communication and Information Diversity Committee, Allyson DeVito & **Sarah Kerksmar**, Co-Investigator/Grant Writer, \$1,500

2014: Hybrid Course Redesign: An eLearning Innovation Initiative Opportunity, University of Kentucky, Office of the Provost and eLearning Affiliates, Matt Cockerell, Renee Kaufmann, **Sarah Kerksmar**, Michael Pennell, Patric Spence (PI: Deanna Sellnow), Co-Investigator/Grant Writer/Project Manager, \$35,000

**LAST REVISED:** September 2023.